

BACK TO BASICS

SMALL BUSINESS REFRESH

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| <input type="checkbox"/> Identify your ideal client | <input type="checkbox"/> Update your budget |
| <input type="checkbox"/> Conduct a SWOT analysis | <input type="checkbox"/> Consolidate your superannuation |
| <input type="checkbox"/> Refresh your service offerings | <input type="checkbox"/> Check your insurances |
| <input type="checkbox"/> Review your prices | <input type="checkbox"/> Review your contracts |
| <input type="checkbox"/> Remember your mission & values | <input type="checkbox"/> Review your terms and conditions |
| <input type="checkbox"/> Update your business plan | <input type="checkbox"/> Review your privacy statement |
| <input type="checkbox"/> Structure your work week | <input type="checkbox"/> Check on your competition |
| <input type="checkbox"/> Unsubscribe from emails | <input type="checkbox"/> Research trends and keywords |
| <input type="checkbox"/> Follow up on leads | <input type="checkbox"/> Identify areas for learning |
| <input type="checkbox"/> Create an HTML signature | <input type="checkbox"/> Investigate new technologies |
| <input type="checkbox"/> Create templates | |
| <input type="checkbox"/> Create standard answers | |
| <input type="checkbox"/> Review your policies | |
| <input type="checkbox"/> Document your procedures | |
| <input type="checkbox"/> Adapt your marketing plan | |
| <input type="checkbox"/> Refresh your digital marketing plan | |
| <input type="checkbox"/> Rethink your socials | |
| <input type="checkbox"/> Review your website | |
| <input type="checkbox"/> Map your customer experience | |
| <input type="checkbox"/> Review your subscriptions | |

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